

Mint

The transportation planning industry's first cloud-based modeling solution.

Designing and building better cities is vitally important as our world becomes smaller, more populated, more interdependent, more complex, and more sensitive to economic conditions. Proper planning based on accurate models of transportation is a key component for communities large and small worldwide as they grow and change.

Up to now, modern city planners have relied upon transportation modeling software that required a modeling expert to act as the gatekeeper to the information they needed. This "expert-based" approach has been an adequate but expensive and time-consuming one. Now, with the advent of web technologies, this traditional approach is no longer the best or easiest method for performing and accessing transportation forecasts and projections.

Welcome to a new era in city planning with transportation modeling on the Internet – introducing Citilabs' new hosted, software-as-a-service Mint™.

What is Mint?

Mint is a cloud-based, hosted scalable platform for transportation modeling that provides governments and consulting firms with software-as-a-service (SaaS) benefits. In other words, Mint is a "no software" solution.

Using Mint, most organizations will be able to get faster results while reducing their costs by cutting down on software and hardware investments, as well as on overhead for in-house IT staff. Cost savings can also be realized as cloud-based systems enable the sharing of licenses across multiple clients.

In addition to being less expensive, Mint also solves the traditional transportation modeling software problems of limited access and the cumbersome ways of sharing information and updates. By leveraging web technologies and using a system architecture that allows for simple sharing, multiple clients and stakeholders can apply models and access the results online from anywhere.

Now You Can Leverage the Internet to Reduce Costs and Share Transportation Models and Results

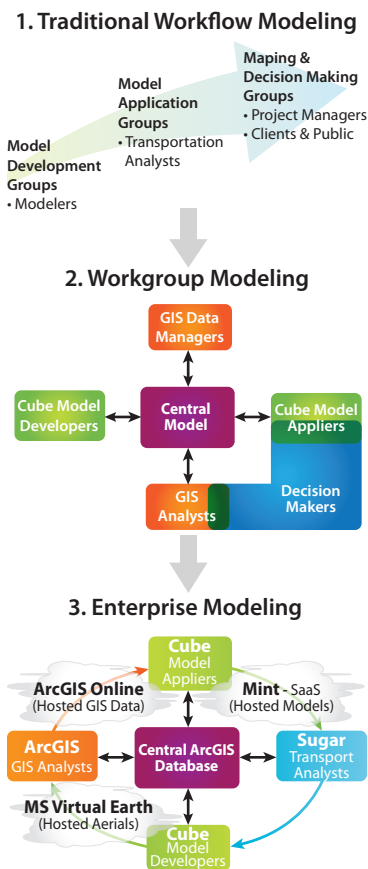
"I would strongly recommend that any agency needing transportation modeling solutions should go with Citilabs."

– **Guy Rousseau, Atlanta**
Regional Commission

"We have been very impressed with Citilabs products and support."

– **John Britting, Wasatch Front**
Regional Council, Salt Lake City

The Evolution of Modeling:



Be the first to try one of these new and exciting products... see www.citilabs.com/mint.html

1-888-770-CUBE(2823)